# COMPOSITION # 1

## LEWIS STANFORD

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The best way to describe the inspiration for my shoot would be,' sixties meets Goth'.

Recently I have been inspired by the return of a more sixties influence in fashion. Designers have incorporated the sixties trend into their Fall 2011 collections. Jean Paul Gaultier, Prada and Burberry Prorsum have shown off some heavily sixties-inspired designs in clothing as well as outerwear. Looking back through the sixties movement I stumbled an iconic London fashion store called Biba.

Biba was one of the first known brands of its time and was essential for young women of the era. Biba had such a strong influence in the community that there were attracted a million customers a week making it an institution in its own right. This shot (to the left) really caught my eye and I believe that it really encapsulates the era with a slight figured model with the true sixties styling and high key lighting. I felt with the high key lighting there was an opportunity to add the more gothic make up style which would give the shoot a more of a modern twist and add strength to the shots. With a sixties influence I started to look at the structure and polish that was apparent in the era and began to play with shape and texture. I wanted to create strong shapes in line and silhouette with multiple detail and textures within the images.

# BIOGRAPHY

Accolades:

**2011 / 2012 Australian FAME Team member.**

**2011 Goldwell ColourZoom, 'New Global Talent', finalist.**

**Runner-up, 2011 Harper's Bazaar, Grazia / ghd Session Stylist Search**

**Nominee, 'Apprentice of the Year' 2010, Retail And Personal Services, W.A.**

**2010 Goldwell ColourZoom, 'New Global Talent', top 5.**

With 5 years experience in hairdressing, Lewis Stanford shows skill and talent beyond his years. Beginning his career in London's Sanrizz Salons, his passion and dedication to his craft was apparent from the start, dedicating personal time to extend his skills with further training and assisting work.

In early 2008 Lewis migrated to Perth, Western Australia, and began working at Lee Preston Hairdressing shortly there after. Wasting no time, Lewis began working hard, training to improve his skills and resume his career where he left off in the UK.

Initially helping to assist on photo shoots for Barney Gleeson and Rebecca Woloszeck, Lewis saw first hand the quality of work at the core of the Lee Preston philosophy. And it wasn't long before he had his hand in his own creative work. Since his first photographic collection in 2009, Lewis has gone from strength to strength. Along with directing his own work, he has been an intricate part of the Lee Preston Artistic Team, contributing vital skills and inspiration to the team's work.

2010 / 2011 has marked a turnng point in Lewis's career, moving from being everyone's 'right hand man' to a celebrated stylist in his own right. Announced as a finalist in both 2010 and 2011 Goldwell ColourZoom 'Global New Talent' and as a runner-up in the Harper's Bazaar, Grazia /ghd Session Stylist Search, Lewis's passion for his work and fashion forward taste has been recognised with his inclusion in the highly covetted Australian FAME Team for 2011/2012.

A self proclaimed 'hair nerd', Lewis lives and breathes hairdressing. Be it in the studio, backstage or on the salon floor, Lewis Stanford has already proven himself to be a creative force within our industry.

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**Hair: Lewis Stanford**
**Make Up: Hendra**
**Styling: David Brittain**
**Photography: Meiji Nguyen**